**SIGHTLINE** Shell Energy Stadium

## COMMERCIAL SOLUTIONS

**Sideline Suites** 

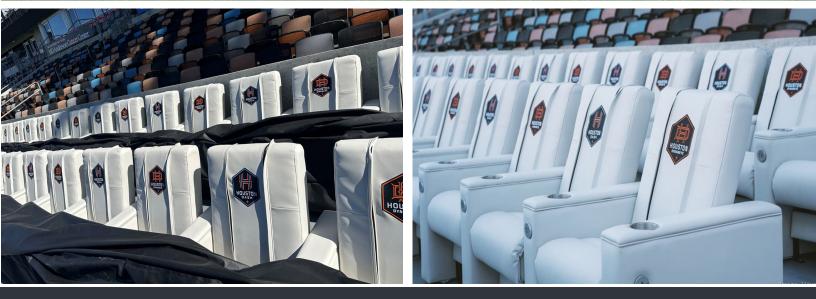
**Project:** Shell Energy Stadium **Customer:** 

Shell Energy Stadium

Location: Houston, TX Completion: February 2024

Scope: Shell Energy Stadium, home to Houston's major league soccer team and the Texas Southern University Tigers football team, is a bustling hub for sports and entertainment in Space City. With a calendar packed with concerts, sporting events and other activities, the stadium constantly seeks ways to bolster the spectator experience and maximize revenue. Toward that end, the venue tapped Sightline Commercial Solutions to create premium seating options that optimize capacity and enhance engagement. This collaboration included the design and installation of a modular, field-level seating area built on Sightline's SC90® Clima-Core® Platforms. These all-weather platforms provide a durable base for supporting ultra-plush seats by DreamSeat, each custom-embroidered with the Houston Dynamos' logo. Along the sidelines, aluminum architectural railing with integrated padding enhances safety and comfort without obstructing views of the action on the field. Sightline also worked with electrical trades to coordinate the installation of a large LED ribbon board along the perimeter of the seating section. This dynamic digital display offers a visually engaging way to showcase content such as live game updates, sponsor advertisements and player stats. By combining Sightline's custom fabrication capabilities with DreamSeat's expertise in premium seating, the two companies delivered a field-level solution that met the facility's goals of elevating the fan experience.





We elevate places where experiences happen by providing innovative engineering, fabrication, and installation solutions to the most complex challenges. Discover our unconventional approach.

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